

Tennessee HFMA
Spring Institute

DISRUPT



May 15-16, 2017
Franklin, TN

WELCOME FROM THE PRESIDENT

Carmen's Corner:

Welcome to our annual Spring Institute! President Elect, Guice Smith, and his team have put together a wonderful agenda for us. "Disrupt," this year's Spring Institute theme, is sure to inspire and be thought provoking as we listen and engage with our dynamic line up of speakers!

Scott Vogel, Ed Marx and Jennifer Way will be kicking off the learning and festivities on Monday afternoon, followed by our opening reception which includes the installation of our 2017 – 2018 Chapter Officers and Directors by Renee Jordan, our Regional Exec. You won't want to miss her conversation as she gives her insight on Region 5 initiatives and success stories. Thank you for your ongoing leadership and for participating in our annual institute, Renee!

Tuesday morning opens with two sets of breakout sessions: Tod Fetherling and Jennifer Way start our day followed by Michael Dagley and Robert Brewer or Brad Adams, Ariel Biggs and Mark Mooney. I'm sure you'll have a tough time deciding which sessions you'll want to attend as all are featured speakers with important messages to share.

Tuesday's lunch includes an opportunity for you to engage with TN HFMA current and incoming chapter leaders. You'll also have the chance to connect and network with your healthcare colleagues, an opportunity you won't want to miss.

As we close out our chapter year and look forward to what lies ahead, I want to thank our current Officers and Directors for their tireless energy and dedication to serving the Tennessee HFMA Chapter members. While this has been a year of transition and change with several new initiatives and directives at the National level for your local chapters, we've had much success in our institutes and learning events, membership growth and professional certifications, our new quarterly networking gatherings and especially our Early Careerist Conversations. Thank you for everything you've accomplished as we anticipate the many great opportunities that lie ahead.

And, thank you to you, our members and colleagues for participating and sharing your thoughts, ideas and insights on how we can serve you better. We value your perspectives and continually strive to provide you with the best TN HFMA has to offer.

It's been a great honor to serve you this past year. Thank you!

Carmen Voelz, FHFMA, FHAM

2016 – 17 TN HFMA President

COMMITTEE MEMBERS

Committee Chair:

Brad Adams Vanderbilt University Medical Center

Committee Co-Chair:

Kathryn Topper HCA

Committee Members:

Brad Arnold Frost-Arnett

Ariel Biggs InstaMed

Sheila Hayden MSHA

Pam Jones MCOT Inc.

Tina Minnick Press Ganey

Lisa Myers ARX

Richard Romero Horne

Guice Smith Guice Smith & Associates

Eric Summers HBCS

Michael Waite AMCOL Systems

Chase Wunder Wakefield & Associates

SCHEDULE AT A GLANCE

Monday, May 15th

8:00 a.m. – 11:00 a.m.	Exhibit Set up
12:00 p.m. – 5:15 p.m.	Registration
1:00 p.m. – 2:15 p.m.	Keynote: Innovation – When Mistakes are Good for Patients – Junior Ballroom
2:15 p.m.–2:30 p.m.	Break
2:30 p.m. – 3:45 p.m.	General Session: Become a Better Problem Solver – Junior Ballroom
3:45 p.m. – 4:00 p.m.	Break
4:00 pm – 5:15 p.m.	General Session: Level Up Your Career – Junior Ballroom
5:15 p.m.– 7:00 p.m.	Reception and Meet Your 2017-2018 TNHFMA Leaders – Poplar

Tuesday, May 16th

7:00a.m.-4:00 p.m.	Registration
7:30 a.m.–8:15 a.m.	Networking & Breakfast – Junior Ballroom
8:15 a.m.–9:30 a.m.	Concurrent Session: The Future of Analytics - Oak
8:15 a.m.–9:30 a.m.	Concurrent Session: Leverage LinkedIn to Work for You - Maple
9:30 a.m.– 9:45 a.m.	Break
9:45 a.m.–11:00 a.m.	Concurrent Session: Protecting Providers: Negotiating Strong HIT Contracts - Maple
9:45 a.m.–11:00 a.m.	Concurrent Session: Your Personal Technology - Oak
11:00 a.m.–12:30 p.m.	Networking Lunch - Atrium
12:30 p.m.–1:45 p.m.	General Session: Update on Tennessee Hospitals and Healthcare – Junior Ballroom
1:45 p.m.–2:00 p.m.	Break
2:00p.m.– 4:00 p.m.	Panel Discussion: Healthcare Executives Panel – Junior Ballroom

PRESENTATION DESCRIPTIONS AND BIOGRAPHIES

Monday, May 15th

1:00 p.m. – 2:15 p.m. Keynote: Innovation – When Mistakes are Good for Patients

Scott Vogel

The presentation will address why innovation is important to a healthcare system, how innovation is currently being addressed at Regional One Health (ROH), and what The Center for Innovation is creating.

Regional One Health has elected to set up a separate Center for Innovation with its own policies, procedures, and implementation guides to formalize the process. The purpose for The Center for Innovation is to create empowerment, engagement, creative thinking, create/license technology to improve care, and generate revenue and savings from the solutions.

Innovation is a very broad term that is constantly being used by organizations. In order for it to be addressed at ROH, we needed to define what type of innovation we would be developing based on the financial and employee resources we could put into it.

Our organization addresses innovation in the following ways:

- Is the innovation disruptive or operational?
- Does it address a departmental problem, individual problem, or a healthcare delivery problem? Is there a consensus that the solution will work?
- Intellectual Property & Invention Submission Form
- Will the department spend the necessary time helping to build out the specs for the solution?
- How to build a minimum viable product (MVP) to test it
- Validating to outcomes
- What are next steps?

Learning Objectives:

- Share the Difference in Disruptive and Operational Innovation
- Define how to develop a creative thinking culture for better care
- Describe Steps to be taken to move ideas through the system for approval

Innovation does not happen by accident. There should be a thoughtful approach with guidelines the organization and employees follow to support the innovative process. The simple process is ideate, develop, test and evaluate.

CPE Credits: 1.5 Hours

2:30 p.m. – 3:45 p.m. General Session: Become a Better Problem Solver

Ed Marx

Learn how to work with leaders across your organization to help them frame their opportunities and questions, design the analytics that will most effectively answer their questions, and present the results of the analytics and potential implications of their decisions.

Learning Objectives:

- Define how to establish a precise, comprehensive, and well-architected definition of the real problem to be solved
- Describe problem solving tools and how they provide the structure to reach the optimal solution

Become a distinctive thought leader who structures complex problems, develops creative solutions and encourages boundary breaking.

CPE Credits: 1.5 Hours

4:00 p.m. – 5:15 p.m. General Session: Level Up Your Career

Jennifer Way

Do you wish the engagements you're working on were more inspiring? Do you wish you had access to resources beyond what your current company provides? Wouldn't it be great if your next job opportunity reached out and tapped you on the shoulder instead of looking for a job?

All of this is possible if you take the reins and fuel your career with simple, small activities on a consistent basis. Wake up to better work assignments, more money, and greater opportunities in 5 to 15 minutes a day--perfect with your morning coffee.

Learning Objectives:

- Identify behaviors that feed your career
- Prioritize opportunities and identify tools to support your goal
- Commit to easy, consistent steps to level up

Career planning doesn't have to be hard. It should be a practice that is incorporated into your daily work life.

CPE Credits: 1.5 Hours

Tuesday, May 16th

8:15 a.m. – 9:30 a.m. Concurrent Session: The Future of Analytics

J. Tod Fetherling

Analytics is having a profound impact on every type of business. In the areas of Revenue Cycle Management and Finance, the impact is greater than it ever has been. Being able to implement strategies and see the results nearly real time is the goal. This session will dive into the adoption process of Analytics. Users will understand how to begin to develop and/or exploit data and analytics. Participants will learn new techniques for creating tools and processes around your enterprise.

Learning Objectives:

- Describe the differences in BI versus Analytics
- List examples of Big Data visualizations
- Demonstrate how to begin implementing effective analytic strategies
- Define how to turn Data into Insights/Actions

Users will take away an advanced understanding what is required to successfully implement an analytical strategy for your organization.

CPE Credits: 1.5 Hours

8:15 a.m. – 9:30 a.m. Concurrent Session: Leverage LinkedIn to Work for You

Jennifer Way

Your profile is a primary source for advertising your personal brand to your network and beyond. It is the first place a client, potential customer or new member of your network will go to research you and your organization.

We'll discuss the top ways to put LinkedIn to work for you. It's far more than an online resume. Leverage the power of your network and create brand ambassadors for your company.

Learning Objectives:

- Identify key aspects of your LinkedIn profile to increase your accessibility
- Leverage the real power of your network
- Utilize LinkedIn to energize your research on your competitors, clients, and talent

LinkedIn is not just an online resume. It's an effective tool to communicate your brand – good or bad, and has a huge impact on your career management.

CPE Credits: 1.5 Hours

9:45 a.m.–11:00 a.m. Concurrent Session: Protecting Providers: Negotiating Strong HIT Contracts

Michael Dagley & Robert Brewer

Healthcare providers have never before been so dependent on integrated Healthcare Information Technology (HIT) systems. Seamless patient billing, patient accounting and EMR software is key to 21st-century healthcare. Negotiating a strong contract with your vendor of choice is key to a smooth installation. Healthcare providers should employ smart strategies to get the most out of their vendor relationships, such as carefully defining the scope of IT projects, specifying important performance metrics in the contract, keeping pressure on the health IT vendor to deliver what was sold, and holding them accountable when they fall short. Faulty implementations can cause not only significant damages to your company's revenue, but a potential decrease in the quality of patient care delivered, not to mention staff and community relations issues.

Understanding the market forces at play, using this knowledge to build a strong contract and understanding your options from pre to post-installation is critical to ensuring your organization is treated fairly and benefits from this costly investment.

Learning Objectives:

- Define how to negotiate vendor contracts
- Define market forces
- Evaluate your options
- List practical tips

Providers can't afford a difficult software implementation or blown conversion. The stakes are too high. Join us to ensure your contracts with vendors are fairly arranged and that your organization is prepared.

CPE Credits: 1.5 Hours

9:45 a.m.–11:00 a.m. Concurrent Session: Your Personal Technology

Brad Adams, Ariel Biggs & Mark Mooney

This session will offer an overview of current trends on personal technology including privacy, security, and time-saving tips and tools. We will cover Windows, macOS, iOS, and Android.

Learning Objectives:

- Describe the benefit of using a password manager
- Describe the purpose and benefit of using virtual private networks (VPN) to secure your communications
- List tools to help save time and improve efficiency for both computers and smartphones

Attendees will better understand how to secure their computers and smartphones and use them more efficiently.

CPE Credits: 1.5 Hours

12:30 p.m.–1:45 p.m. General Session: Update on Tennessee Hospitals and Healthcare

Craig Becker

Overview of current Federal and State health related topics. A brief overview of ACA and AHCA and what it means for the future. In addition, a look into expansion in Tennessee: is it DOA or is it on life support.

Learning Objectives:

- Describe Federal and State activities
- Define ACA/AHCA and what it means
- Analyze Expansion in Tennessee

CPE Credits: 1.5 Hours

2:00 p.m. – 4:00 p.m. Panel Discussion: Healthcare Executive Panel

Paul Bolin, Linda Estep, Larry McElroy, & Bryon Pickard

Moderated by Buffy Loveday, this panel brings together healthcare executives from different organizations to discuss the urgent and complex issues leaders are facing in our industry.

Learning Objectives:

- List key issues impacting the financial strategies of healthcare organizations
- Explain paths being taken by Tennessee healthcare organizations as they face the future
- Develop plans to meet upcoming challenges in individual environments

Better understand the issues confronting today's healthcare executives.

CPE Credits: 2.0 Hours

SPEAKER BIOGRAPHIES

Scott Vogel

Scott Vogel has recently accepted his “first” corporate job as the Executive Director for the Regional One Health Center for Innovation. The Center for Innovation is an internal incubator style center that works with internal teams and external teams to present new innovation into the hospital. As a serial entrepreneur throughout his career, he has been passionate about innovation, creative thinking, and giving back into the Memphis community. He has built his career in the healthcare innovation and technology sector for 18 years. His community involvement includes being on the St. Jude Children's Research Hospital/ALSAC Board serving as a National Committee Member, the board of the University of Memphis Research Foundation Board, Jewish Community

Partners Executive Committee Member, Plough Towers Executive Committee member and current member of the Epicenter's Tech Council. Additionally Mr. Vogel was President of TN HIMSS (Healthcare Information and Management Systems Society) Chapter from 2002-2006.

Ed Marx

Ed Marx is the Director of Strategic and Operations Analytics at Vanderbilt University Medical Center, where he has worked since 2011. His team works with leaders across the Medical Center to help them frame their opportunities and questions, design the analytics that will most effectively address their needs, and present the results of their analysis. Ed has also led a number of special projects for the Medical Center including: targeted cost reduction, ensuring a successful transition of the Medical Center to a separate legal and financial entity, and the creation of a new Enterprise Data Warehouse along with the transition of reporting due to the Epic installation.

Ed spent seven years with McKinsey & Company before accepting his role at Vanderbilt. During his time there, he helped create the McKinsey Hospital Institute (renamed Objective Health), an offering focused towards community providers that enables them to capture bottom line impact and build capabilities through proprietary analytics, web-based performance tools, and benchmarking/expertise. He led the development of client solutions including a cost allocation model, physician utilization analyses, and lean training/implementation. Prior to McKinsey, Ed spent four years with Procter & Gamble where he led teams in the installation and equipment setup of new production lines.

Ed graduated summa cum laude and with honors from Penn State with a Bachelor of Science in Chemical Engineering and earned his Masters of Business Administration from Harvard Business School.

Jennifer Way

Jennifer Way is a national speaker, author, and HR consultant who believes work can work better. She is the founder of Way Solutions, an HR consulting firm that serves companies and individuals by connecting retention strategies with personal career management sample corporate clients include: Disney, HCA, Morgan Stanley, Nissan, Honda, PNC Bank, Dr. Pepper, and many more.

She's inspired by her clients who strive to leverage talent to bring greater value to their companies, but she's most proud of her individual clients who have negotiated greater visibility, happiness, and rewards for themselves. Jennifer frequently speaks, blogs, and consults on behalf of CareerBuilder. She authored several of their learning series curriculums and often facilitates workshops on their behalf. Prior to her current company, she served as a Director of Recruiting for marchFIRST, National Recruiting Project Manager for KPMG, and led field recruiting for Dollar General Corporation.

Jennifer's newest book, Caffeinate Your Career, is a collection of career management actions that you can finish with your morning cup of coffee. Jennifer is living the good life in Nashville, TN with her man and the sweetest pup there ever was.

J. Tod Fetherling

J. Tod Fetherling serves as the CEO of Perception Health. Perception Health has created three products to help hospitals drive more revenue, align physicians, and reduce risks: phTEAM shows hospital leakage and care networks; phCODER is a comprehensive medical coding crosswalk system; and phCARE is a real time care command center.

Fetherling's career has been a series of "Firsts" in various industry segments. He built one of the first public health portals at HCA, created the first home health use rates, directed the first live surgery and first live birth on the Internet, first K-12 Health Curriculum online, and now he is bringing the first cloud based care management system to life.

Michael Dagley

Michael Dagley has a 35 year track record of success in high-stakes litigation. He has been recognized as a skillful and innovative negotiator of complex litigation settlements, including most recently, in software disputes on behalf of hospital and healthcare systems harmed by failed software implementation. In the last five years, he has prevailed in eight multi-million dollar contingency fee cases, including one in excess of \$100 million. Michael works with corporations to pursue claims against businesses who have defrauded them, and has represented nearly every major hospital company in Nashville and a broad spectrum of other healthcare systems across the U.S. He has earned a national reputation in litigation, and is recognized regularly by Chambers USA.

Robert Brewer

Robert Brewer is co-chair of the firm's Intellectual Property & Technology Practice Group. For more than fifteen years, Bob has focused his practice solely on intellectual property and technology transactions and licensing. Bob helps clients through legal and technical challenges arising in technology transactions and procurement, with a particular emphasis on the operational, contractual and regulatory aspects of technology agreements in the healthcare industry. His practice focuses on strategic guidance regarding buying and selling technology goods and services, including licensing, professional services, outsourcing, cloud computing, manufacturing, supply and distribution agreements, as well as joint ventures, collaborations and strategic alliances, mergers and acquisitions and private equity investments where technology and intellectual property are of significant importance and value.

Brad Adams

Brad is the Practice Manager for Strategic and Operations Analytics at Vanderbilt University Medical Center. Since joining VUMC in 2001 he has held successive positions in finance, revenue cycle, administration, internal audit, and hospital operations focusing on problem solving through data analysis. Additionally, he has taught classes in the graduate business programs for Belmont University and Lipscomb University, published several articles in the Journal of Accountancy and New Accountant, and contributed several clinical chemistry research papers. Brad earned a Bachelor of Science from Tennessee Technological University and a Master of Accountancy from the University of Tennessee.

Ariel Biggs

Ariel Biggs is a Sales Executive with InstaMed in their Business Development Team. Ariel is passionate about healthcare IT sales, and brings 4 years of revenue cycle sales experience to her team. She is a Nashville native and enjoys exploring her city. Ariel is a proud graduate of Lambuth University and Austin Peay State University.

Mark Mooney

Mark is a senior at Purdue University's Polytechnic Institute studying Computer & Information Technology with a concentration on Systems Analysis and Design. His experiences include two summer internships in Marion General Hospital's IT department, two years at Purdue's College of Science IT department, and several years of part-time volunteer computer consulting for various non-profit organizations. Mark's interests in technology include systems design, bioinformatics, big data, and enterprise computing.

Craig Becker

Craig Becker has served as president and chief executive officer of the Tennessee Hospital Association and its subsidiaries, THA Solutions Group, Inc., and the Tennessee Hospital and Education Research Foundation, since August 1993.

THA primarily serves as an advocate for hospitals, health systems and home health agencies and the patients they serve. It also informs the public about hospitals and healthcare issues at the state and national levels. In addition, the association provides education and information for its members. THA launched the Tennessee Center for Patient Safety in 2007, which provides education, resources and other tools to assist hospitals in accelerating their performance on quality and patient safety initiatives. The center was recognized by the American Hospital Association this year with its prestigious Dick Davidson Quality Milestone Award for Allied Association Leadership, which is presented annually to state, regional or metropolitan hospital associations that demonstrate leadership and innovation in quality improvement and contribute to national health care improvement efforts.

The association's data program also has expanded its services and programs to better serve its members. Becker recently served a three-year term on the American Hospital Association's board of trustees. Prior to joining THA, he was president of the Maine Hospital Association, serving in that position from 1989 to August 1993. He served as vice president of government relations at the New Jersey Hospital Association from 1985 to 1989. He also served as chief development officer at Our Lady of Lourdes Medical Center, a 384-bed teaching hospital and a Foster McGaw Award winner located in Camden, NJ. In addition, he worked as a legislative aide to the New Jersey Assembly minority leader, an editor for Dow Jones & Company, the parent company of the Wall Street Journal, and with the American Stock Exchange. He received a master's degree in administration and a bachelor's degree in journalism at Rider University, Lawrenceville, NJ.

He lives in Brentwood, TN, with his wife Angela, a retired family nurse practitioner, and has two sons, Andrew and Jack.

Buffy Loveday

Buffy is the VP Strategic Development with CarePayment Technologies. In this role, Buffy is responsible for developing and maintaining growth strategies, client relations, and solution strategies. Prior to joining CarePayment, Buffy spent 11 years with Emdeon in various roles including Sales Executive and Product Management. Buffy also spent 18 years working in various strategic healthcare settings, including case management, physician practices, physical rehabilitation centers, and acute care centers. Through the years, Buffy has seen many changes in our industry. Buffy has worked in all areas of the revenue cycle holding various positions in Patient Access, Business Office, and Administration. Buffy currently holds HFMA CRCR certification and is part of the TnHFMA Board of Directors.

Paul Bolin

Paul Bolin has more than twenty years at Williamson Medical Center and has served in several leadership roles including Chief Financial Officer, Chief Compliance Officer, Controller, and Revenue Cycle Executive. WMC is regarded as one of the most successful independent community hospitals in the state and is known for great outcomes, high touch personal service and financial viability.

Bolin is a Fellow in the Healthcare Financial Management Association (HFMA), has served as Tennessee Chapter President, and on the HFMA National Advisory Council. He serves his community and industry by having served on the boards of Mercy Community Healthcare, United Way of Williamson County and Christian Care Communities of Kentucky.

Bolin, a certified public accountant, earned an MBA from the Massey School at Belmont University. Paul has taught healthcare leadership classes for local universities as well as is a frequent speaker at healthcare leadership conferences.

Bolin takes health and wellbeing personally by participating in and encouraging others to participate in triathlons, running races, bike riding and strength training. Paul, his wife Pam and their three daughters and live in Franklin.

Linda Estep

Ms. Estep is the former Regional Vice President of Physician Services for RCCH Healthcare Partners. Prior to the merger between Capella Healthcare and Regional Care Health Partners in early 2016, Ms. Estep was Vice President COO/CFO of Physician Operations for Capella Healthcare. She has over 25 years physician practice management, revenue cycle management, physician contracting and healthcare financial management experience.

Formerly with Henderson Hutcherson & McCullough, PLLC, in Chattanooga serving Healthcare Advisory Services Senior Manager and HCA Physician Services, where she held a number of positions including Regional Market Manager and Regional Market Financial Director, she has worked with hospital and corporate leadership to develop and maximize physician operations. Ms. Estep earned her bachelor's degree in accounting from Tennessee Technological University and holds an active Certified Public Accountant license. She is a member of the Medical Group Management Association and Tennessee Society of Certified Public Accountants.

Larry McElroy

Larry McElroy is the Chief Financial Officer of Valesco Physicians Services, a joint venture between HCA and EmCare, headquartered in Nashville TN.

Mr. McElroy has over 30 years of experience in the healthcare industry as a strategic financial executive who optimizes performance in complex organizations. His executive experience spans Hospitals, Physician Groups, Home Care Facilities, and Long-Term Care organizations. He has exceptionally strong leadership skills and accomplishments in Fiscal Management, Revenue Cycle Management and Performance Improvement.

His current CFO role at HCA-EmCare has fiscal responsibilities for Valesco Physicians Services that is comprised of approximately 2,000 providers and \$1.0B net revenue providing physician staffing in 180 HCA Emergency and Hospitalist programs around the country. Prior work experience includes serving as the CFO at Trinity Health physician network with 5,000 providers in over 650 multi-care practice locations and as the Director of the decentralized Revenue Cycle Management team at the Cleveland Clinic.

Mr. McElroy received a Bachelor of Science in Accounting from Dyke College, Cleveland and a Master of Business Administration with a concentration in Healthcare Finance from Case Western Reserve University, Cleveland. He has a Certified Public Accountant license and has passed the fellowship exams in both the HFMA and MGMA associations.

EmCare is the nation's largest physician practice management company, with more than 40 years of industry experience and nearly 16,000 clinicians providing patient care in more than 4,600 hospitals and other healthcare facilities nationwide. Our staff and affiliates help our clients achieve, sustain and accelerate exceptional clinical, operational and financial outcomes by focusing on improving clinical quality, performance metrics and patient experiences.

Bryon Pickard

Bryon's healthcare industry experience spans a variety of professional leadership capacities. At Vanderbilt, he is responsible for professional and technical billing services and leads a revenue cycle team recognized nationally as a best practice and top performer. This also comprises the 2,500 member Vanderbilt Medical Group faculty practice plan.

Previously, Bryon led patient financial and information services for a large Midwest integrated delivery system, and has held positions at both the University of Illinois and University of Florida. He has also served on several national boards, testified before Congress, taught courses in health care finance, co-authored numerous textbooks, and is a frequent speaker on such topics as revenue cycle operations, HITECH and other health information technology initiatives.

REGISTRATION, FEES, AND CONTINUING EDUCATION CREDITS

Early Bird Discount

Expires on April 30th, 2017

Registration is available exclusively through our website at
<http://www.thespringinstitute.org/register/>

	By April 30 th , 2017	After April 30 th , 2017
Spring Institute		
HFMA Provider Member	\$99	\$149
HFMA Student Member	\$99	\$149
HFMA Member	\$174	\$224
Non-Member	\$224	\$274
Guest Tickets		
Monday Reception	\$50	
Tuesday Lunch	\$50	

Cancellation Policy

If cancellations are received after May 1, 2017, there will be a \$50 administrative fee. **Registrants who do not cancel, cancel the first day of the Institute (May, 15th, 2017), or fail to attend will not be eligible for a refund.** Substitutions, however, are permitted. Registration forms and cancellations must be emailed. Phone and

voicemail are **not** valid forms of communication. For more information regarding administrative policies such as complaints and refund, please contact registration@thespringinstitute.org.

CPE Credits

TNHFMA recommends a maximum of 11 hours CPE for the 2017 Spring Institute. The Tennessee Chapter of the Healthcare Financial Management Association (HFMA) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.



If you have questions or concerns regarding educational programs provided by TNHFMA please contact our Programs and Education Chair, Buffy Loveday, at programs-education@tnhfma.org. Please direct questions about CPE, including certificates, to our CPE Coordinator, LeeAnn Burney, at cpe@tnhfma.org.

Program Level: Basic, Intermediate or Advanced

Prerequisites: None

Advanced Preparation: None

Delivery Method: Group Live

Handouts

In an effort to be *green*, printed handouts will not be provided. However, handouts will be posted to the institute website. Attendees will be e-mailed when handouts are available.

CONFERENCE INFORMATION

Hotel

Reservation Deadline: April 30th, 2017

The 2016 Spring Institute will be held at The Embassy Suites in Franklin, TN. Please make your reservations no later than April 30th, 2017 to take advantage of our group rate of \$174/night (plus taxes and fees). To reserve a room, please call (615) 515-5151 and ask for reservations. Please indicate you are part of the TN Healthcare Financial Management block of rooms, reservation code: **FMA**. You may also book your reservation online by visiting <http://www.nashvillesouth.embassysuites.com>, the property code is **BNAFL** in case you are prompted for it. Additional information to make online reservations is available on our website.

Smoking and Dress Policy

A "No Smoking Policy" has been adopted for all meetings. "Business Casual" attire is appropriate for all educational meetings and activities.

Special Dietary Needs

Please indicate any special dietary needs on your registration, so we can try to accommodate your request. If you are not planning to attend any of the meal functions, please indicate this as well. This information will be useful in planning the number of meals to be served. Thank you for your cooperation.

Door prizes

There will be prize drawings held on Tuesday, May 16th, at the close of the meeting. You must be present to win!!

CHAPTER SPONSORS**GOLD SPONSORS**

Matheney Stees & Associates PC	William Matheney	423-894-7400
Net Revenue Associates	Brianna Ashley	330-463-0244
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Experian Health	Katie Zibelin	615-661-5657
Franklin Collection Service, Inc.	Janet Broz	419-681-3503
Frost-Arnett Company	Joseph Johnston	865-719-2215
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HealthFirst Financial	Kristina Bryant	770-718-7392
High Cotton	John Gendrich	877-838-2345
iHealth Innovations	Rich Flaherty	502-599-0056
Medical Data Systems	Lori Fowler	772-559-6831
Medfinancial Services	Nicholas McCook	518-321-0466
MSCB, INC.	Lindsay Driscoll	800-887-4359
The SSI Group, Inc.	Bill Calamas	800-881-2739
Xtend Healthcare	Taylor Macleod	615-447-2025